**Mission**

To support, communicate and provide education for Texas & regional professionals involved in cardiovascular and pulmonary health and disease management.

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**Strategic Plan 2018-2020**

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<tr>
<th>Collaboration</th>
<th>Career Development &amp; Education</th>
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<td><strong>Goals</strong></td>
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**Goals**

- Build relationships with universities
- Build relationships with professional organizations with shared goals
- Build relationships with neighboring affiliates
- Work with CMS and Reach out to J-H & Regional Associations (research/marketing)
- Focus on Student & University Involvement
- Encourage Poster Presentations
- Promote Leadership Succession
- Develop Immgering Professionals and potential board member mentorships.
- Develop relationships with universities including: department chairs, clubs, etc.; meet with universities near board meetings or in areas by board members (Goal to reach out to 1-3 universities a year)
- Connect with local TACSM, TSRC, & ACC; offer to swap booths; look into speakers
- Continue to partner with AACVPR on projects (i.e. Finding the “N”)
- Reach out to neighboring state affiliates – Market to neighboring Affiliates within our J-H MAC
- Utilize our J-H MAC Liaison to work with our J-H Region on CMS regulation and guideline updates

**Expected Outcomes**

- Offer to guest lecture at near-by Universities (presentation on profession, organization, & field)
- Complete Annual review of internship list and post to website
- Explore appointing a student board member
- Improve FAQ member’s section